

GIC program about Weather to be held January 12, 2012

“Rethinking the Weather, or How I Learned to Stop Worrying and Love the Weather Channel”

Paul Walsh, VP, Weather Analytics, The Weather Channel Companies

January 12, 2012

11:45am – 2:00pm

Federal Reserve Bank of Philadelphia



The Global Interdependence Center is delighted to welcome Paul Walsh, VP, Weather Analytics, The Weather Channel Companies, for a luncheon program at the Federal Reserve Bank of Philadelphia.

2011 was yet another year with unprecedented and high impact weather events, both in the United States and abroad. In this presentation, learn how the convergence of new weather technology and sensing capabilities, "big data" analytics, high speed computing, and enhanced forecasting capabilities are enabling businesses

and analysts to re-think how they leverage weather and environmental information to make more effective and profitable decisions.

Registration is now open!

GIC Members \$35

Non-GIC Members \$50

[Register Now!](#)

<http://www.interdependence.org/programs/rethinking-the-weather-how-investors-and-business-leaders-are-leveraging-weather-analytics-and-weather-predictions-to-better-anticipate-and-profit-from-weather-volatility/>



**Global
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