

Erin McLeod President & CEO of Friendship Centers Sarasota, to speak at Financial Markets and the Economy Event

USF Sarasota-Manatee, Cumberland Advisors, and the Global Interdependence Center invite you to our third annual Financial Literacy Day, to be held April 11, 2019, from 8:30 AM to 4 PM in the Selby Auditorium of the USFSM campus.



The theme this year is “Financial Markets and the Economy,” and the event will feature a number of panel discussions and special presentations, including the Session II panel, “Health, Hunger, and Philanthropy” bringing together Judith Monroe, Erin McLeod, [Lisa Marsh Ryerson](#), and [Gabriel Hament](#). The moderator will be Lisa Shaw.

Erin McLeod is president and CEO of the Friendship Centers of Sarasota, FL, a regional nonprofit with a \$17M+ annual budget

that has served seniors, families, caregivers and promoted health, dignity and quality of life throughout the journey of aging since 1973. Erin has been a Sarasota resident for 36 years and initially joined the Friendship Centers in 2004 as their director of communications. She became chief operating officer in 2006, Senior VP in 2012, and president and CEO in January 2016.

Erin has broad experience in consulting, healthcare, hospitality, public speaking, and the nonprofit arena. McLeod currently serves as a trustee on the Florida Council on Aging board, as a board member of the Southwest Florida Planned Giving Council, and on the advisory boards of Visit Sarasota and the Junior League of Sarasota County.

Come interact and connect with Erin during the Financial Markets and the Economy event at USF Sarasota-Manatee and hear how the Friendship Centers launched a pilot project seeking to make a dent in the local housing crunch by matching elders with space to spare and workers trying to make ends meet along with other leadership positions in the nonprofit arena.

Financial Literacy Day welcomes the participation of the general public. The cost is only \$50 to register, and coffee, pastries, and lunch are included. Please reserve your spot soon – we expect to have a full auditorium. You can make your reservation online and learn more at <http://USFSM.edu/FinancialLiteracy>.