

Gretchen Morgenson to Keynote at Financial Markets and the Economy – Financial Literacy Day III

USF Sarasota-Manatee, Cumberland Advisors, and the Global Interdependence Center invite you to our third annual Financial Literacy Day, to be held April 11, 2019, from 8:30 AM to 4 PM in the Selby Auditorium of the USFSM campus.



The theme this year is “Financial Markets and the Economy,” and the event will feature a number of panel discussions and special presentations, including the keynote speaker, Gretchen Morgenson, Senior Special Writer in the Investigations Unit at *The Wall Street Journal*.

The *WSJ* says of Morgenson:

“Following a stint on Wall Street, she began covering the financial markets in 1986 at Forbes. In 2002, she won a Pulitzer Prize for her “trenchant and incisive” reporting on

Wall Street for *The New York Times*. She has also won three Gerald Loeb Awards and is a co-author of *Reckless Endangerment*, a bestselling 2011 book about the origins of the 2008 financial crisis.”

See our write-up about Gretchen’s “[Don’t Blink, or You’ll Miss another Bailout](#)” 2013 article where she focused on secretive decision making at the NY Fed. Part of the greatness of America includes the constitutional right of a free press and we’re pleased Gretchen Morgenson is among them.

Ms. Morgenson will have a reception at the conclusion of her talk and her book, [Reckless Endangerment](#), will be available for those who wish it.

Update (04/12/2019): Gretchen Morgenson’s keynote address and Q&A session from the conference are posted here. Enjoy!

Gretchen Morgenson’s Keynote Address

Gretchen Morgenson’s Q&A with audience

Cumberland Advisors’ “Financial Markets and the Economy – Financial Literacy Day III” event, was held April 11, 2019, at the Selby Auditorium of the University of South Florida Sarasota-Manatee.

The focus was “Financial Markets and the Economy”, featuring:

Panels-

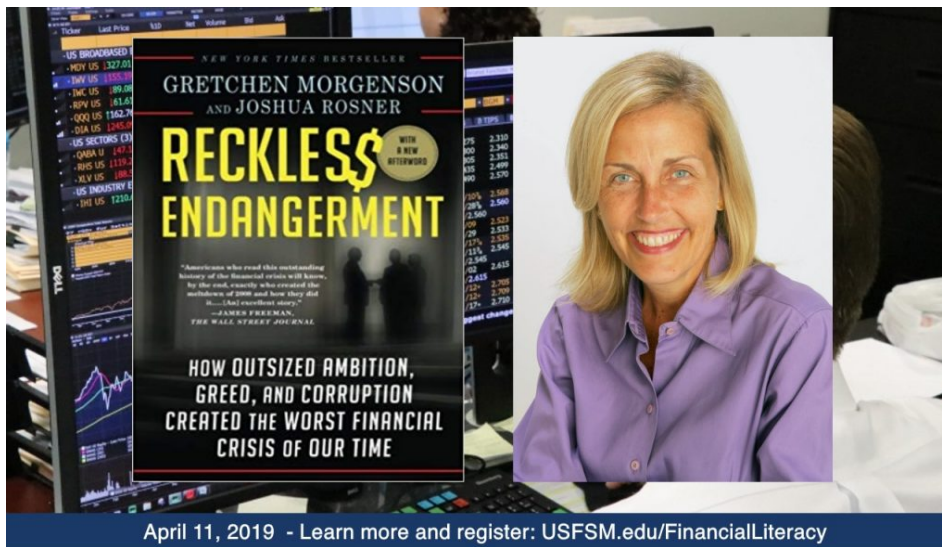
- The Stock Market
- Health Hunger and Philanthropy
- How the World Looks to Me – A Global Economic Outlook

Special Presentations-

- [A Conversation with Susan Harper](#), Canada's Consul Gen in Fla, on Trade/World Affairs
- [Keynote by Gretchen Morgenson](#), Senior Special Writer in the Investigations Unit at The Wall Street Journal and Former Business and Financial Editor for the New York Times.

We welcome and encourage the participation of our friends, colleagues, and clients.

Learn more: <https://www.cumber.com/financial-literacy-day/>



Read some of Gretchen's current work at the [Wall Street Journal](#).

Financial Literacy Day welcomes the participation of the general public. The cost is only \$50 to register, and coffee, pastries, and lunch are included. Please reserve your spot soon – we expect to have a full auditorium. You can make your reservation online and learn more at <http://USFSM.edu/FinancialLiteracy>.