

# Lisa Marsh Ryerson, President AARP Foundation, to speak at Financial Markets and the Economy Event

USF Sarasota-Manatee, Cumberland Advisors, and the Global Interdependence Center invite you to our third annual Financial Literacy Day, to be held April 11, 2019, from 8:30 AM to 4 PM in the Selby Auditorium of the USFSM campus.



The theme this year is “Financial Markets and the Economy,” and the event will feature a number of panel discussions and special presentations, including the Session II panel, “Health, Hunger, and Philanthropy” bringing together Judith Monroe, Erin McLeod, Lisa Marsh Ryerson, and Gabriel Hament. The moderator will be Lisa Shaw.

Lisa Marsh Ryerson, is President of the AARP Foundation, the charitable affiliate of AARP. Lisa sets the Foundation’s strategic direction and steers its efforts to realize an audacious vision: a country free of poverty, where no older

person feels vulnerable. Ms. Ryerson will share her perspectives as a philanthropic leader and her history of spearheading innovative partnerships with other organizations, including The Root Cause Coalition, co-founded by AARP Foundation and ProMedica, which brings the full power of health care to bear in the collective fight to address the root causes of health disparities by focusing on hunger and other social determinants of health. The Foundation's newest collaborative effort, [Connect2Affect](#), draws together aging, volunteer, and health-care organizations to help end isolation and build the social connections older adults need to thrive.

During her tenure, the Foundation has launched initiatives that include Age Strong, the Summer of Service to Seniors , Work for Yourself@50+, the Aging in Place \$50K Challenge, and evidence-based grantmaking. The Foundation also brought Experience Corps under its umbrella and expanded the reach and outcomes of its workforce programs including its longstanding sponsorship of the Senior Community Service Employment Program (SCSEP).

She also has served on the boards of numerous higher education and nonprofit organizations, both at the local and national level. These include the National Association of Independent Colleges & Universities, Southern New Hampshire University, the Congressional Hunger Center, the Root Cause Coalition, and L.A. Kitchen.

Come listen and connect with Lisa during the Financial Markets and the Economy event at USF Sarasota-Manatee and hear how the AARP Foundation endeavors to end senior poverty by helping older adults build economic opportunity & social connectedness.

Financial Literacy Day welcomes the participation of the general public. The cost is only \$50 to register, and coffee, pastries, and lunch are included. Please reserve your spot soon – we expect to have a full auditorium. You can make your

reservation online and learn more at  
<http://USFSM.edu/FinancialLiteracy>.