

Leland Miller, CEO China Beige Book International, to speak at Financial Markets and the Economy Event

USF Sarasota-Manatee, Cumberland Advisors, and the Global Interdependence Center invite you to our third annual Financial Literacy Day, to be held April 11, 2019, from 8:30 AM to 4 PM in the Selby Auditorium of the USFSM campus.



The theme this year is “Financial Markets and the Economy,” and the event will feature a number of panel discussions and special presentations, including the Session III panel, “How the World Looks to Me,” a discussion of the world geopolitically, politically, from an investor’s point of view, and from the perspective of Leland Miller, CEO China Beige Book International.

According to Leland, his firm operates “the largest private in-country data-collection network ever developed to track the Chinese marketplace, gathering real-time economic data from

thousands of firms across all of China's regions, sectors, and 34 discrete industries." These data points are what the China Beige Book team uses to guide their clients in doing business with the world's second-largest economy and Leland will be in town to participate and share his knowledge during the Financial Markets and the Economy event at USF Sarasota-Manatee.

Financial Literacy Day welcomes the participation of the general public. The cost is only \$50 to register, and coffee, pastries, and lunch are included. Please reserve your spot soon – we expect to have a full auditorium. You can make your reservation online and learn more at <http://USFSM.edu/FinancialLiteracy>.